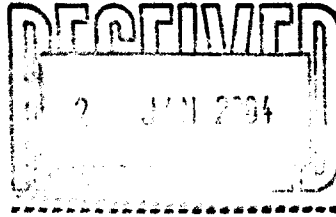


# **BBC** Production

BBC Lifestyle & Features, Birmingham

David Graham  
Grahams Hi-Fi  
Canonbury Yard  
190 New North Road  
Islington  
N1 7BS



22<sup>nd</sup> January 2004

Dear David

Re: *The Million Pound Property Experiment*

I would firstly like to apologise for the delay in thanking you for your kind and generous contribution to the work on the final house in *The Million Pound Property Experiment*. It was, without doubt, one of the most ambitious television series about property renovation ever attempted, and proved to be one of the most successful programmes on BBC2 in 2003. We achieved an average audience of over 3 million throughout the series, reaching almost 5 million viewers for Programme 7, the Belgravia house, which compares extremely well with the average for BBC2 at 9pm on a weekday of 2.5 million.

More importantly, the sale of the 7 renovated properties produced a net profit of £269,000 for BBC Children in Need. The Belgravia house, to which you kindly contributed goods and technical skill, was a huge success, producing a profit of over 20% and resulting in a highly desirable and incredibly well-equipped house for the new owners. None of this could have been achieved without your help and generosity and it was a great pleasure working with both you and your staff. On behalf of both the production team and BBC Children in Need I would like to thank you for entering into the spirit of the experiment and making it possible for the series to raise such a significant amount of money for charity.

With best wishes for 2004.

Yours sincerely,

Jane Merkin  
Series Producer  
*The Million Pound Property Experiment*